

Benton Integrative Medicine Privacy Policy

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; email address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, lengths of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information, comments, feedback, product reviews, recommendations and personal profile.

When you conduct a transaction such as message through a contact form, rsvp'ing to an event, subscribing to our newsletter, or purchasing a gift card on our website, as part of that process, we collect personal information you give us such as your name, address, phone number and email address. Your personal information will be used for the specific reasons stated above only.

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support.
- To be able to contact our visitors and users with general or personalized service-related notices and promotional messages.
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services.
- To comply with any applicable laws and regulations.

Our practice website is hosted on the wix.co platform. wix.com provides us with the online platform that allows us to sell any products/gift cards/event tickets and services to you. Your data may be stored through wix.com's data storage, databases and the general wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your options through surveys or questionnaires, to send updates about our practice, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages and postal mail.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you do not want us to process your data anymore or if you would like to: access, correct, amend or delete any personal information we have about you, please contact us at info@bentonintegrative.com.